

Privacy Policy

1. Introduction

At Authentic Arabia, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information in accordance with the Protection of Personal Information Act (POPIA) of South Africa.

2. Information We Collect

We may collect the following types of personal information when you visit our website or make a purchase:

- Name
- Email address
- Phone number
- Billing and shipping address
- Payment information
- Purchase history

3. How We Use Your Information

We use your personal information for the following purposes:

- To process and fulfill your orders.
- To communicate with you regarding your orders and inquiries.
- To improve our website and services.
- To send promotional emails about new products or special offers (if you opt in).

4. Sharing Your Information

We do not sell or rent your personal information to third parties. We may share your information with trusted service providers to help us operate our website, process payments, or deliver products, and they are required to protect your information.

5. Cookies

Our website uses cookies to enhance your experience. Cookies are small files that are placed on your device to collect information about your browsing activities. You can choose to accept or decline cookies through your browser settings.

6. Data Security

We take reasonable precautions to protect your personal information from loss, theft, or unauthorized access. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

7. Your Rights

You have the right to:

- Access your personal information.
- Request corrections to your personal information.
- Withdraw consent for us to process your personal information (where applicable).

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website, and we encourage you to review it periodically.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at Authentic Arabia@outlook.com
